Argyll and Bute Community Planning Partnership

Strategic Needs Assessment

December 2012

Argyll and Bute CPP
Strategic Needs Assessment Dec. 2012

We asked all partners to feed back to us under the following headings

- Children and young people
- Health and Social Care
- Housing Environment and Infrastructure
- Community Safety
- Economy

We asked all partners about

- Issues facing groups and communities
- Key factors effecting life and business Argyll and Bute
- Existing services and any gaps in services
- What changes are taking place that we need to be aware of
- Any local, national or international initiatives that we should be considering
- And if they could change just one thing, what would it be?

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Responses received by theme and organisation

Organisation	Theme				
	1. Children and Young People	2. Health and Social Care	3. Housing, Environment and Infrastructure	4. Community Safety	5. Economy
West Highland HA					
AVA					
Argyll and Bute CHP: Health Improvement Team					
SEPA					
Forestry Commission					
SNH					
Strathclyde Police					
HIE					
Strathclyde Fire and Rescue					
Visit Scotland					
Community Safety Partnership					
LEADER					
Argyll and Bute Council:					
Community Development					
Children and Families					
Facility Services					
Housing Services (Community and Culture)					
Economic Development					
Planning	No form filled in. Referred to Local Development Plan.				

Deadline – 9th November 2012

Scottish Government 16 National Outcomes

We live in a Scotland that is the most attractive place for doing business in Europe.	We live our lives safe from crime, disorder and danger.
We realise our full economic potential with more and better employment opportunities for our people.	We live in well-designed, sustainable places where we are able to access the amenities and services we need.
We are better educated, more skilled and more successful, renowned for our research and innovation.	We have strong, resilient and supportive communities where people take responsibility for their own actions and how they affect others.
Our young people are successful learners, confident individuals, effective contributors and responsible citizens.	We value and enjoy our built and natural environment and protect it and enhance it for future generations.
Our children have the best start in life and are ready to succeed.	We take pride in a strong, fair and inclusive national identity.
We live longer, healthier lives.	We reduce the local and global environmental impact of our consumption and production.
We have tackled the significant inequalities in Scottish society.	Our people are able to maintain their independence as they get older and are able to access appropriate support when they need it
We have improved the life chances for children, young people and families at risk.	Our public services are high quality, continually improving, efficient and responsive to local people's needs

National Outcomes and key priorities

- SOAs should be continue to be prepared in line with National Performance Framework
- Local outcomes must relate to National Outcomes
- CPPs should have a common and sharp focus on some **key priorities**

  Economic recovery and growth

  Employment

  Early years

  Safer and stronger communities, and reducing offending

  Health inequalities and physical activity

  Outcomes for older people.

CPP topics mapped against the six key SOA priority areas

		Six key priorities (from SOA guidance)					
		Early years	Outcomes for older people	Employment	Economic recovery and growth	Health inequalities and physical activity	Safer and stronger communities, and reducing offending
Topics used for evidence-based gathering exercise	Children and young people	(green)	(blue)	(yellow)	(yellow)	(yellow)	(blue)
	Health and social care	(green)	(green)	(blue)	(blue)	(green)	(blue)
	Housing, infrastructure and the environment	(blue)	(blue)	(yellow)	(yellow)	(blue)	(yellow)
	Community Safety	(blue)	(blue)	(blue)	(blue)	(blue)	(green)
	Economy	(blue)	(blue)	(green)	(green)	(blue)	(blue)

Legend:
- (blue) Little / no match between theme over which data was collected and key priority
- (yellow) Weak match between theme over which data was collected and key priority
- (green) Strong match between theme over which data was collected and key priority

The Analysis

For each return:

- Information extracted and put into database
- Coded by
  - Topic raised
  - Type of question
  - Key priority as set out in SOA guidance
- Sorted using a range of criteria to highlight issues

WHAT YOU TOLD US...

Legend:
- OUTCOMES FOR OLDER PEOPLE
- SAFER, STRONGER COMMUNITIES
- OTHER
- EARLY YEARS
- EMPLOYMENT
- ECONOMIC D'MENT & RECOVERY
- HEALTH INEQUALITIES

Main branches and sub-topics:

CONTEXT
- COMMUNITY PROFILE
  - GEOGRAPHY
  - WELFARE REFORM
  - DEMOGRAPHY
  - FINANCE/ECON
- ENVIRONMENT
  - WASTE
  - TOURISM
  - OTHER

CRIME
- DOMESTIC VIOLENCE
- INTERNET
- SUBSTANCE MISUSE
- VANDALISM

COMMUNITY SAFETY
- FIRE
- COMMUNITY ENGAGEMENT
- SERVICE DELIVERY
- SUBSTANCE MISUSE
- ROADS
- EMERGENCY
- SUBSTANCE MISUSE

PARTNERSHIPS
- SERVICE DELIVERY
- SECTOR
- OTHER
- VOLUNTARY

DEVELOPMENT
- TOURISM
- RENEWABLES
- FISHERIES
- MARKETING
- OTHER

POLICY/STRATEGY
- SERVICE DELIVERY
- SUBSTANCE MISUSE

HEALTH
- PREVENTATIVE
  - ALCOHOL
  - EXERCISE
  - MENTAL HEALTH
  - OLDER
  - YOUNGER
- SEXUAL HEALTH
- INEQUALITIES
  - ISSUES
  - MENTAL HEALTH
  - OLDER PEOPLE

SOCIAL CARE
- SERVICE DELIVERY
  - OLDER PEOPLE
  - YOUNGER PEOPLE

HOUSING

EDUCATION
- PRIVATE SECTOR

SERVICE DELIVERY

REGENERATION
- BUSINESS SUPPORT

INFRASTRUCTURE
- UTILITIES
- TRANSPORT
  - CONNECTIVITY
    - GRID
  - ACCESS
  - TRANSPORT
    - FERRIES
    - INTEGRATION
    - ROADS

LABOUR MARKET
- SKILLS
- OTHER
- EARNINGS

Underpinning everything...

- Context
  - Geography
  - Economic / financial climate
  - Demography
- Infrastructure… and widespread desire to see this improved
- Partnerships; strategy; service delivery

Early years

- Responses were limited / sketchy
- Comments related much more to how we should be delivering our services than what we deliver or why we need the services
  - Exception: Need for reasonably priced childcare – links to employment
  - Emphasis on partnerships / joint working; models of service delivery

Outcomes for older people

- Again, comments related more to **how** we should be delivering our services
  - Emphasis on partnerships / joint working / co-production; models of service delivery; RCOP
  - Also:
    - Align housing with health and social services; provide according to needs of population
    - Services need to address issues of population change
    - Shopping and befriending

Employment

Comments more about what we can do…

- Support to businesses and social enterprises
- Training to provide skilled labourforce
- Align training with job opportunities
- Provide work experience
- Attract employers to area
  - 'Advertise' availability of workforce
  - Align housing and employment policies

Economic Development and Recovery

- Business support (including: providing environment in which businesses can flourish; support to individual businesses)
- Address needs of remote communities
- Integration of renewable energy into social policy
- Alignment of economic policy with housing policy
- Reduce business rents
- Townscape regeneration / improvements
- Partnership working – lots of examples, often relating to particular sectors

Health inequalities and physical activity

- Again, comments related more to **how** we should be delivering our services
  - E.g. bring specialists to the clients, not the other way round; more third sector involvement; reshaping services…
- Prevention:
  - Enabling physical activity – cycle paths; leisure facilities etc
- Better partnership working

Safer and stronger communities, and reducing offending

- ## Safer
  - Individual safety and community safety
    - Visible police presence
    - Home safety visits; early interventions
    - Road safety; CCTV in towns
    - Not tolerating anti-social behaviour, drugs etc
    - Diversionary tactics (football; other ways to engage groups)
- ## Stronger
  - Community capacity building (e.g. LEADER)
  - Better service provision to small communities

Other themes raised…

- The six key priorities do not directly refer to:
  - Housing
  - Education
  - Children older than age 5
  - Environment

- How should these been accounted for in our SOA?

Partner Context

- What do we need to build in from parent organisation plans of partners?
  - What are these issues?
  - When can we do this (as we develop detail of plan)?
  - Any big issues that need flagged now?
- Why - Ensure a fit between community plan, local partner plans and parent organisation plan.
- Why - Support clear line of sight from community plan to partner contributions and performance measures.

SOA / Community Plan

1	**Introduction**	Change to reflect change in Chair of the partnership
2	**About Argyll and Bute: local context**	Update from present plan
3	**Argyll and Bute Community Planning Partnership**	Update to reflect changed governance arrangements
4	**CPP themes, national outcomes and key priorities**	Update in line with new themes (to be confirmed), how they relate to the national outcomes and the new key priorities
5	**Economic recovery and growth**	Starting point for discussion: we use the **six key priorities** as the themes of the new SOA / Community plan. Within each theme:
6	**Employment**	• Introduction (providing commentary on context / need)
7	**Early years**	
8	**Safer and stronger communities, and reducing offending**	• Links between local outcomes and national outcomes (similar to present plan)
9	**Health inequalities and physical activity**	
10	**Outcomes for older people**	• Table of outcomes to success measures etc (format as in current plan)

Developing Outcomes

- Based on emerging issues.
- Involve leads for Outcome Planning.
- Take account of partner parent organisation plans/commitments.
- Outcomes need to be SMART.
- Outcomes need clear line of sight to contribution/ actions for each partner.
- Performance measures and targets for each outcome and partner contribution developed.
- Draft proposals to February Management Committee.

Finalising The Plan

- Draft outcomes considered by Management Committee in February.
- Feedback report from consultation prepared.
- Any final partner comments on partner parent organisation plans/commitments.
- All of above brought together into draft community plan for March Full Partnership.
- Submit to Scottish Government.

Questions

Thinking about evidence at the strategic, Argyll and Bute level…

- What information are we missing?
- How do we account for
  - Housing
  - Education
  - Children older than 5
  - Environment?

- You can send us additional information until 23 January 2013. (Send to: eileen.wilson@argyll-bute.gov.uk)